

Statement of Work (SOW)

Prototype & Pilot: AI-Powered Insights Dashboard

Client: Radu @ 5togo

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Effective Date: August 8, 2025

Version: 1.0

1. Project Overview

Following the successful completion of the Agent Discovery Sprint, this Statement of Work outlines the scope, timeline, and investment for the **Prototype & Pilot Package**.

The goal of this project is to build a working Minimum Viable Product (MVP) of the AI-Powered Insights Dashboard. This end-to-end system will automatically fetch and analyze Google Maps reviews for the client's specified locations and competitors, providing actionable insights through an interactive web-based dashboard. This pilot will serve as a tangible proof-of-concept to test with stakeholders and validate the solution's business value.

2. Scope of Work

Cubelot will perform the following activities to deliver the MVP:

- **Data Management**
 - For the MVP, a one-time data ingestion script will be used to populate the database with the agreed-upon static set of reviews.
- **AI Agent Development:**
 - Build and configure the Analyst **Agent** to perform sentiment analysis, thematic tagging, and "Red Flag" detection on each review.
 - Build and configure the Synthesizer **Agent** to aggregate data, calculate KPIs, and generate the initial set of strategic insights.
- **Dashboard User Interface (UI) Development:**

- Develop a web-based user interface based on the three high-fidelity wireframes agreed upon during the Discovery Sprint (Main Dashboard, Location Deep-Dive, and Strategic Insights).
- **Validation and Tuning:**
 - Conduct two (2) rounds of prompt tuning and performance validation to ensure the accuracy and relevance of the AI-generated insights.
- **Deployment & Hand-off:**
 - Deploy the full application to a secure staging environment (Vercel).
 - Conduct a 60-minute hand-over workshop to demonstrate the final product and train the client on its use.

3. Key Deliverables

Deliverable	Description
Working MVP Application	A deployed, password-protected web application featuring the full dashboard functionality.
Source Code Repository	Full access to the source code for the AI agents and the frontend user interface.
60-Minute Hand-over & Training Workshop	A live, recorded session to walk through the final product and answer any questions.
Simple Usage Guide	A brief document outlining how to access and use the dashboard's key features.
One (1) Month of Post-Launch Support	Support for bug fixes and critical issues for 30 days following the official hand-over.

4. Project Timeline (4 Weeks)

Week	Key Activities
Week 1	Setup Vector DB & Relationship DB Implement Analyst Agent Ingest Review Data
Week 2	Implement Synthesizer Agent – Location Deep Dive Functionality Implement Synthesizer Agent – Comparison Functionality Implement Functionality that aggregate network wise data First round of validation
Week 3	Implement Chatbot functionality Implement Synthesize Agent – Insights Functionality Frontend UI Development: Build the Main Dashboard and Deep-Dive pages. Integrate with backend.
Week 4	Final Testing & Deployment: Second round of validation, deploy to staging, prepare hand-off materials, and conduct final workshop.

5. Assumptions & Exclusions

- **Assumptions:**

- Client will be available for a brief weekly check-in (30 minutes) to provide feedback.

- **Exclusions:**

- Only a set of static locations (10 from 2 categories + 5 competitors) with a fixed number of reviewers will be included in the MVP.
- This SOW does not include the development of any features not explicitly defined in the agreed-upon wireframes.
- The delivered MVP is a pilot, not a production system architected for high-volume public use.

- Ongoing hosting costs and API fees are not included in the project fee.

6. Investment

The total fixed fee for this Prototype & Pilot Package is **€15,000**.

- **Payment Schedule:** 50% (€7,500) upon signing of this SOW. 50% (€7,500) upon successful completion and hand-over of the MVP.

7. Authorization

By signing below, you agree to the terms outlined in this Statement of Work.

Client:

Radu [Client Last Name]

Date: _____

Cubelot:

Razvan [Your Last Name]

Date: _____