

Welcome & Kickoff Workshop

AI-Powered Insights for 5 To Go Network

Our Goals

Sprint Roadmap

Sprint Deliverables

Key Questions

Our Shared Goal for Today

work together to map the requirements

**5 To Go network's unique
strengths and challenges**

**Key Competitors to use for
benchmarking**

**How a successful outcome
looks like for your business**

Let's Talk: Our Key Questions

Your Network

Which locations are your stars?
Which are your challenges?

The Competition

Who are the 3-5 competitors you watch closely?
What makes them strong competition?

Defining Success

If this dashboard works perfectly, what business questions will it have answered for you?

How We'll Get There: Our 1-Week Sprint

Monday

Kickoff & Requirements

Tuesday – Thursday

Analysis & Wireframing

Friday

Review & Next Steps

What to Expect by Friday: Our Deliverables

this exploratory sprint is designed to deliver concrete value

A lightweight **data readiness assessment** of the available review data

A one-page **technical feasibility report**, complete with **wireframes of the proposed dashboard**

A clear, scoped **statement-of-work** for the potential next phase of the project